



Cambridge Local First Newsletter

September 2010

Bringing Cambridge together to Buy Local and Be Local!

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Submission Guidelines

Dear Laury,

It's been 6 weeks since I came on board as the new Executive Director of Cambridge Local First. I have met many of you already, but look forward to meeting more as we work together to grow our organization. I am excited to be associated with this movement, especially because Cambridge was the first city in the nation to be designated as a "Local Economy Community." Please read below to see what we are doing as we celebrate. I look forward to seeing you at our Directory Party on September 27th!

Sincerely,

Janneke House
Executive Director

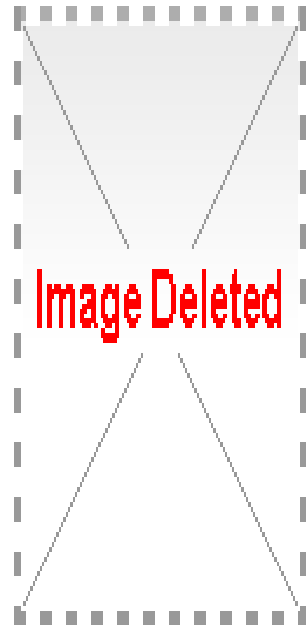
CAMBRIDGE LOCAL FIRST NEWS AND EVENTS

2011 Directory Party during Local Economy Week

Please join us for for our 5th annual Business Directory Party. Come party with NPR's car talk hosts, Click and Clack, Tom and Ray Magliozzi as we celebrate Cambridge being designated as the nation's first "Local Economy Community." We will have directories available, great food, and prizes!

When: September 27, 2010
Where: Ole Mexican Restaurant on 11 Springfield St. in Inman Square
Starting at 6:30 pm going until 8:30
Cash Bar
Free and open to all

All attendees are eligible to win great prizes including:
-Gift Certificate for brunch for two for Upstairs on the Square



- \$50 gift certificate from Cambridge Naturals
- Unlimited Coffee for one person for a week at 1369 Coffee House

Local Economy Week September 27 - October 3, 2010

In August 2010, the City of Cambridge was declared as the nation's first "Local Economy Community." We invite you to celebrate with us during the following events:

Monday, September 27th

2011 Business Directory Party
Celebration with Click and Clack, local business owners, Cambridge Local First leadership, and local residents
Ole Mexican Restaurant
6:30 - 8:30 pm

Tuesday, September 28th

Press conference with Mayor Maher and City Councilors Leland Cheung & Sam Seidel
Proclamation of the Cambridge Local Economy Week
10:30 am at City Hall

Thursday, September 30th

Move your Money - The Advantages of Banking Locally
Grab a bite to eat and hear from three community leaders who have shifted their money to local banks and why they made the move!
Tavern in the Square in Central Square on 730 Mass Ave
12:00 noon to 1:15

Employment Law Seminar

Please join us for a half-day seminar regarding Employment Law, taught by Amy Carlin of Morgan, Brown & Joy LLP. This is a great opportunity for small business owners to learn how to navigate the often confusing world of state and local employee laws. Whether you have 2 employees or 200, Amy will show you how to keep your HR Department running.



Participation is limited, so please register early.

www.cambridgelocalfirst.org/clf15/events/employment-law-seminar

Tuesday, October 19, 2010
8:30 am - 1:30 pm

Cambridge Historical Society
159 Brattle St.
Cambridge, MA 02138

Seminar Topics will include:

- Stopping Hiring Mistakes at the Door

- Documentation and Records Retention: What to Create, What to Keep, and What to Pitch
- Top Ten Things Small Business Owners/Managers Need to Know About Employment Law

(Lunch and Q&A period will follow the seminar)

The Next "Cambridge Local Thirst" Event is Coming!

Join local business owners for a night of networking at Atwood's Tavern, 877 Cambridge St., on September 21st from 6 - 8 p.m. This is your chance to enjoy fine local food, sample an excellent selection of beers, and talk local business with your friends, neighbors, and those you may not already know. We'll have a table reserved--see you there!

CLF MEMBER NEWS

ePlace Real Estate Investing Course

This session covers the nuts and bolts of real estate investing, and draws on interviews with local investors and lenders. Topics include:

- real estate vs. other types of investments
- owning and managing rental property
- renovation and resale
- condominium conversion
- detailed real-life examples
- a real estate plan for the future.

Wednesday September 22nd, 6:00 - 7:30 register [here](#)
Workshops are free and open to the public, but pre-registration is required.

Where: ePlace, 830 Mass Ave in Cambridge

More Info: To register or get information on other workshops go to <http://eplacehomes.com/workshops> or call 617.864.4600

Stone Hearth Pizza Offers Catering Discount For CLF Members

Stone Hearth Pizza has expanded their catering business and would like to offer Cambridge Local First members a 10% discount on catering services.

CAMBRIDGE CONNECTIONS

Boston Local Food Festival

The Boston Local Food Festival presented by Sustainable Business Network of Greater Boston (SBN) will take place on Saturday, October 2 from 11:00 am - 5:00 pm held at the Wharf on Fort Point

Channel in Boston. Come enjoy a celebration of delicious local food.

Please visit www.bostonlocalfoodfestival.com for more information.

Upcoming City of Cambridge Classes for Small Business Owners

Best Retail Practices Workshop

Wednesday, September 29, 8:30 a.m.-11:30 a.m., Free of charge for all interested Cambridge retailers, restaurant owners and storefront service businesses.

The Best Retail Practices workshop is Part One of a 3 part Best Retail Practices Program. Expert retail consultants will work with participants, sharing best practices in retail interior design, marketing and advertising. Businesses will also learn about eligibility for Part 2, One-to-One In-Store Consultations and Part 3, Grant Program and the application process for both.

Pre-registration is required. Please contact Elaine Madden at 617-349-4618 or at emadden@cambridgema.gov.

Real Estate Leasing Basics for Small Businesses

Thursday, September 30, 6:00 p.m. - 8:00 p.m., Free to all.

This workshop will cover the basic provisions of a lease and discuss business and legal issues, options and variations of a small business lease. Participants will receive handouts and other materials to use in their business.

To pre-register for these workshops, please contact Rona Holmes at 617-349-4637 or rholmes@cambridgema.gov.

Submission Guidelines

Do you have news or an event that you want mentioned in the upcoming CLF Newsletter? The deadline for submission of events is 5:00 p.m. on Friday, October 9th. All articles or press releases can be sent to cambridgelf@gmail.com

[Forward email](#)



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