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Dear Laury,

With the new Directory being distributed as we speak, CLF has moved into its fifth year of existence. Thanks to all of you for helping Cambridge Local First to survive and thrive through the past few years of challenges and opportunities!

You may notice some slight changes in the format of this month's Newsletter. We've been working on some ways to make things clearer, and to separate CLF announcements from news about our members' individual events, as well as from general information of value to those who work and/or live in Cambridge. **Just click on an item in the index at left to be taken directly to a particular article or announcement...**and please feel free to let me know how you feel about the changes!

We are also changing the dates of our Newsletter and Spotlight e-bulletins. **Starting this month, the Newsletter will be released at the middle of each month (on or immediately following the 15th), and the Spotlight will be released on the last day of the month.** This bi-weekly schedule should give all of our members ample chance to share their news and events with the CLF network.

I hope that you're all feeling relaxed and ready for the intensity of the holiday season!

Cheers,
Dan Meyers, CLF Administrative Coordinator

CAMBRIDGE LOCAL FIRST NEWS AND EVENTS

Directory Distribution



Don't Forget to Shop Local on Black Friday!!

The CLF Businesses participating in this year's TLTL campaign, as well as the Cambridge Housing Assistance Fund, are counting on you to spread the word about local shopping between **Nov. 27th and Dec. 4th**. Let's support local business and help the homeless by making this year's TLTL campaign better than ever!

Your Neighborhood Reps are busy distributing the new directories as we speak, and many of you will have received them already. We've printed 25,000 copies of the directory this year, so don't be shy about handing them out! Do you need a new plastic display, window sticker, or a refill of directories? [Call or email Dan](#), and he and your Neighborhood Rep will get you what you need!



Dan Houston comes to the Somerville Theatre

On Dec. 7th, Cambridge Local First and Somerville Local First are co-sponsoring an evening panel discussion moderated by WBUR's Robin Young. The panel will feature Dan Houston, from Austin, Texas. Mr. Houston's company, Civic Economics, has performed many of the key studies that demonstrate the profound impact on the economy when people shift their spending from non-local businesses to Local Independents. They recently completed a groundbreaking study on the role of local independent businesses in the rebuilding of New Orleans, and Dan will be presenting their findings as part of the panel discussion. **This event is FREE to all.** Also participating on the panel will be Joe Grafton, the founder and Executive Director of Somerville Local First, Michael Kanter of Cambridge Local First, and Rebekah Gerwitz, Alderman for the City of Somerville.

Monday, December 7

7:00 - 9:00 pm

**Somerville Theatre, Davis Square, Somerville
Panel Discussion Moderated by Robin Young and
featuring Dan Houston of Civic Economics
No Charge**

There is limited seating available, so please [RSVP](#) to ensure you have a seat at this exciting event.

Email: emily@sustainablebusinessleader.org

CLF MEMBER NEWS

Help Lorem Ipsum Make Their Move!

For the past 6 years, our small independent bookstore in Inman Square, Cambridge has been a place for books, community, and innovation. We now face a difficult hurdle in a difficult industry in a difficult economy: the store must move--or close. Luckily, we found a better space (more books! room for events!) but we need the funds to make it happen.

Ten days. Five thousand books.

That's right -- selling five thousand books in our inventory (of 19,000) will raise the cash we need to fund the move, hire staff, and set up bigger and better than before in a new location a few blocks away. (Don't worry, still in Inman Square area, and we'll bring the Chicken Machine with us.) For information on how to help, [click here](#).

Bob Slate's Seeks Buyer To Take Over Business

Seventy five years ago Robert Slate began selling paper and pencils at 8 Holyoke St. in Harvard Square as Bob Slate, Stationer. He persevered, survived the depression, nurtured his shop through the forties, thrived in the fifties, and unknown to himself created a legacy by orchestrating a seamless transition of responsibility to his sons Justin (starting in 1963) and Mallory (in 1973).

But now change is in the wind. **Mallory and Justin intend to move on to new chapters in their lives and seek a new owner for Bob Slate's.** Knowing the special place that Bob Slate's occupies in the day to day life of Harvard Square, they hope to find a buyer of like mind who regards quality highly, appreciates an iconic institution and will treasure the values that Bob Slate's represents to its many thousands of committed customers.

The next owner will take over a healthy, vibrant business situation operated by a superb, dedicated staff and guided by a strong and committed management team.

For more information:

**Press Matters: Mallory Slate: 617-547-4200 or
Justin Slate: 617-242- 4012**

**Acquisition Matters: Walter Huskins,
Ridge Hill Partners: 617-965-6177**

ePlace Offers Green Home Tour

December 6th, 2:00 - 3:00 p.m.

Tour a recently completed Certified LEED Silver single family home in Huron Village with master builder Duncan MacArthur, Project Manager Ray Lemieux, Conservation Services Group (CSG) and architect John Lodge. Learn about the elements of green building and see and touch the actual products and systems used in creating a green home, including: FSC-certified wood flooring, Vermont soapstone counters, locally sourced kitchen cabinets, high-efficiency heating system and indirect water heater, Icynene insulation, ERV system, and rain screen.

Interested parties can register [here](#)

Registration is limited to 30 people

CAMBRIDGE CONNECTIONS

TROMP Comes to Cambridge

TROMP (Travel Responsibility Outreach and Mentoring Project), is a new non-profit that is collaborating with city departments and the private sector to improve the culture of travel in Cambridge.

They are encouraging all traffic, be it bikes, cars, or pedestrians to be more patient and aware of their surroundings in order to create a more pleasant and safer travel environment in Cambridge. Also, they hope that by making Cambridge a more accommodating place for cyclists, more people will eschew driving and thus benefit the environment.

For more information, [visit their website](#)

Cambridge Climate Congress

The City of Cambridge and the Mayor's Office are looking for delegates to participate in a ground-breaking forum on solutions for climate change in Cambridge and around the world. The City is inviting individuals, community groups, businesses, institutions, and faith-based organizations from across Cambridge to nominate representatives to participate in the Climate Congress. **The Climate Congress will hold two meetings in the coming months - one introductory session at Cambridge City Hall on Saturday, December 12, and one concluding session on Saturday, January 23** - in order to educate participants, and to draft recommendations for actions that Cambridge can take as a community. 100 delegates will be chosen. **To serve as a Climate Congress delegate, or to nominate someone from your organization, please [click here](#). To obtain a paper application form, please contact the Mayor's office at (617) 349-4321. Completed applications must be returned to the Mayor's Office no later than December 1, 2009.**

Upcoming Small Business Workshop

The City of Cambridge is presenting a new workshop for small business owners in early December:

Real Estate and Lease Negotiations

Attorneys will discuss real estate issues that small businesses face such as rent negotiations, lease renewals and other agreements.

Date: Wednesday, December 2, 2009

Time: 10:00 a.m. - 12:00 p.m.

Location: [Cambridge City Hall Annex](#), 344 Broadway, 2nd floor conference room.

Cost: Free to for eligible Cambridge residents and businesses, \$20 for others.

To pre-register for this workshop, contact Pardis Saffari at psaffari@cambridgema.gov or 617-349-4654 or Rona Holmes at 617-349-4637 or rholmes@cambridgema.gov

Submission Guidelines

Do you have news or an event that you want mentioned in the upcoming CLF Spotlight? The deadline for submission of events is

5:00 p.m. on Friday, November 27th. All articles or press releases can be sent to cambridgelf@gmail.com

[Forward_email](#)



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